

WEALTH CREATIVITY

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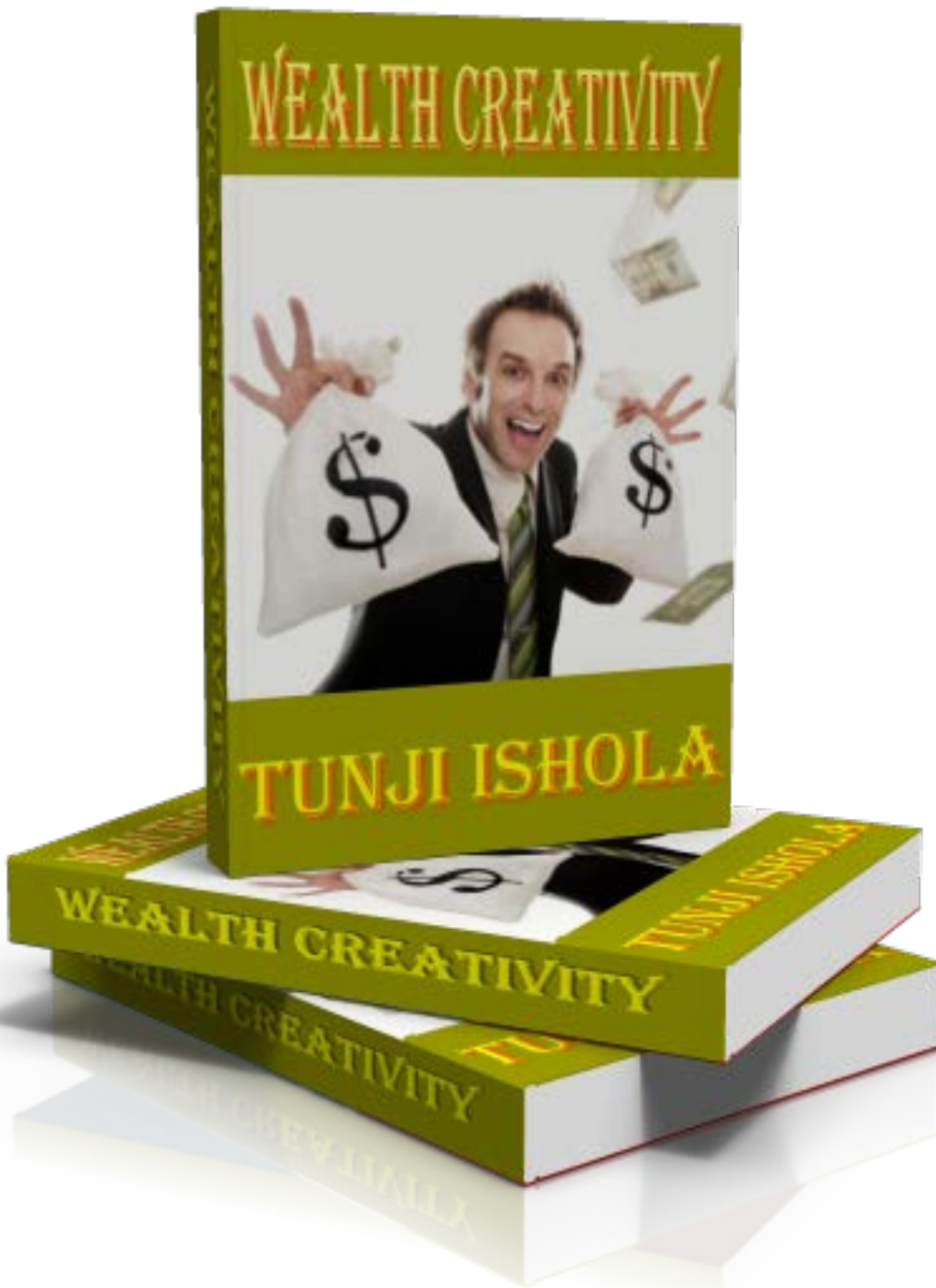


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Chapter 1: The misconceptions about wealth. Money is not wealth. Age, race, Geography, heritage, etc

Majority of people think when you are talking of wealth it's all about money. However the word 'wealth' has wider meaning. The true meaning of wealth is more than money. So the question that comes to your mind is 'What is Wealth?'

Wealth is the fundamental thing. The stuff that we generally want such as food, clothes, cars, houses, gadgets, travelling to interesting places can be considered as a part of wealth. If you had some kind of magic machine that would provide you with car, food and anything you wish for then you would never feel the need of money.

Similarly, if one day you find yourself in middle of a jungle where there is nothing to buy, it wouldn't matter how much money you have with you.

Experience is Wealth

As you grow older, one thing you gather as you live life is the experience. The experiences you gather whether good or bad. Experience is priceless and no amount of money can buy it for you.

Every victory, every defeat makes you wiser and adds to the value of your experience. Your perspective about your life is unique and you can enrich your life to make it more fulfilling. The events in your life are great opportunities that have made who and what you are today.

Heritage is wealth

The history of your ancestors, and their deeds and culture, is also a part of your wealth. The legacy they leave behind is the basis of life today, and their heritage is important for a successful life as money is. Heritage provides life with a certain moral code, and path which can be followed, and the wisdom of the people before can help in solving most of the common dilemmas faced today.

Natural surroundings are wealth

City-dwellers are hardly familiar with the beauty and the power of the natural forces around them. They are born and brought up in a concrete jungle and this is why many of them consider money as the only wealth. But natural beauty is also a wealth, and a very rare wealth in today's world. Just watching the clouds, a sunset or sunrise or beautiful scenery, can bring peace to the mind instantly. Any problem bothering the mind is subdued immediately, no matter how dire the situation is. At the same time, the natural geography offers everything for survival.

Money is not the only wealth in the world. People were wealthy even before money was invented, and to live a whole and satisfied life, you need to enjoy the real wealth of the world.

Chapter 2: True Meaning of Wealth

What is wealth? Is it just the accumulation of money or more than that? Is money the sole requirement to be happy in this world? In today's competitive world, everyone thinks that their money is their wealth. But the fact is that money is not the only wealth in a person's life and having a lot of money does not guarantee happiness. The purpose of a person's life is not just to accumulate money and use it. There is a greater purpose in life, and you need to understand and strive towards that purpose.

Money does not guarantee a holistic life. A holistic or whole life includes satisfying the material needs as well as the spiritual needs of a person. While most material needs may be fulfilled by money, it is the spiritual needs that are not being fulfilled today. As a result, many people feel a sense of emptiness in their lives even after becoming rich. Their personal lives become shambles and they fall into depression or other negative influences. To have a holistic and truly happy life, you need to address your spiritual needs as well.

Time is one important thing you need to have to be wealthy. Time cannot be bought or created. Like an eternal river it just keeps flowing ahead, not waiting for anyone or anything, without a beginning or end. To be truly happy, you need to take control of time. You need to give your time to your family along with work, to take care of them and maintain happiness and a wholesome growth of your family.

Everyone is so busy in this world today, trying to collect the maximum money that they forget to ask themselves the biggest question- why? You need to ask yourself what is the purpose of your life, why have you been doing what you are doing, and are you doing what you should be doing? These questions sound simple but they are a part of a journey of self-discovery. People take years, even up to the end of their lives, to figure out the answers to these questions. Many don't get the answers, some do, and the vast majority doesn't even try. So, stop looking at money as your only wealth. Your true wealth is, in fact, your mind, heart, life and your family and loved ones. Cherish them all and strive to make them better.

The day you realise that all you need to become wealthy is already in you, is the day of your greatest freedom. In order to have more, you have to become more. Your level of awareness is in direct proportion to the amount of wealth you enjoy.

Chapter 3: The Rules of Business Wealth

To manifest wealth is not an easy thing, you cannot manifest a wealth overnight unless you inherit it or you are born in a Blue-Blood family. Gathering wealth is a slow but continuous process. There are certain rules that guide the pathway to manifesting wealth. If you aspire to be wealthy you must strictly adhere to these rules, this would make your task of being wealthy relatively easy in all you do especially in your business.

Product of Life:

Many people aspire to amass large amount of wealth and lead a life of luxury and comfort. But only a handful of these aspirants are able to gather wealth successfully while the majority of them fail in their bid to accumulate wealth. One thing that distinguishes the few successful people from others is that they have a clear VISION. They direct all their energy and hard work to accomplish the vision. The vision channelizes your effort to attain your goal. In business you must have a definite purpose and you must be aware of what you to want to achieve from the business. Becoming wealthy is the product of your life purpose.

Diligence:

Business involves taking care of many tasks and as a businessperson you need to be diligent to all these activities. Diligence is the key to be successful in business, which ultimately leads to gather wealth.

Technical Knowledge:

It is impossible to survive in the business with out having technical knowledge and using modern technology to carry out the business process. Technology is subject to constant innovation and you must constantly update your use of technology. Technical knowledge is a fairly underrated wealth; most business persons don't realize the importance of technical knowledge. Keeping up to date information about technical knowledge can greatly contribute to gather wealth.

Service:

Good service to customers is one of the prime responsibilities of a businessperson. Service is a crucial element of success in business. Customers get attracted to you if you provide prompt service to them and satisfy their needs. Customer satisfaction will lead to a good relationship with them and it will motivate the customers to recommend others to your business. Only good service creates goodwill and improves your returns in business.

Chapter 4: Secrets to Business Wealth

Generating huge amounts of wealth in business is not an easy task. To be successful in business and amass wealth you need to have a great sense of business astute, sincere dedication and you must put in lot of hard-work. But most importantly you must love what you are doing. This greatly eases the task of efficient business management.

Before you take your steps forward in a business, it is vital you realize your values and strengths. You must always take-up a business venture that interests you. You must also have a clear vision about the purpose of the business; what you want to achieve from the business. Having a well-defined purpose and doing what you love doing can go a long way in helping you to be a successful businessperson.

Success in business is defined by the amount of wealth you generate from the business. You can generate great amount of wealth only if you love your business. Doing what you love doing have many advantages:

1. Your love for your business acts as the best motivating source for putting in the hard work in the business and work towards acquiring more health.
2. The love keeps your mind always focused on the business, which in turn leads to better planning and appropriate decision making.
3. The love for you business encourages you to be at your creative best and you tend to make the best use of your skills, which ultimately lead to more wealth.
4. If you love your business, the business seems to become more of a fun activity and you love doing all the business activities, it would never seem to be a routine work. And the returns of the business motivate you further to put more effort.
5. The love for your business, keeps your penchant for success alive and you tend to strive harder to take your business to the pinnacle of success and amass wealth at the same time.
6. With love for your business you always try to learn more ways about the activity and try to better your self at every level in doing what you are doing.

Thus, acquiring wealth by doing business becomes a lot easier if you realize your strengths in the business and do what you love doing.

Chapter 5: Thought and Planning for Wealth

Your thoughts determine your wealth as well as your destiny. Successful people are the one who have the ability to align them with their thought process. If you learn this technique, every feeling, material possession and experience will be within your reach.

The technique involves clearing all the negativity in your subconscious mind. This is important because it is your subconscious thoughts that create reality. Your subconscious mind is created through the treatment and conditioning you receive in your early days of life as a child. If you have thoughts that only way to amass wealth is working hard and never spending a dime for yourself then it only shows your subconscious thoughts, which depends on the beliefs and atmosphere in your home. You think in such way because your mind is conditioned in that way. Hence the life that you are living is only due to your thoughts.

You can also embrace thoughts like the wealthy ones out there and watch growing of your wealth. Quantum shifting and thought shifting can help clear negativity from your subconscious mind so that you can use your conscious thoughts more effectively to lead a meaningful life. When your subconscious mind affects your decisions, it's like a three-year-old child taking decisions for you. Therefore, it's time you let your conscious mind take decisions and explore the possibilities what you can achieve.

Planning is one of the important aspects if you want to acquire wealth. Often people talk about having a goal or motivation to acquire wealth but most of them do not have a plan on how they are going to achieve it. When we say we want to become wealthy, it should not focus on only one aspect of wealth that is - earning money. Rather your wealth should also include your social, health and personal goals.

Wealth planning goes beyond planning for your monetary needs. It also addresses the other forms of wealth around you. This means the cultural wealth and the wealth of knowledge. Usually this wealth remains abundant and available to everyone, but in today's world it has become a rarity. Hence, the need for planning this form of wealth has also increased. Without this wealth, nobody can remain truly happy. But everyone is looking at money as the only wealth these days, so they sacrifice their true wealth for it. Now the heritage and wisdom of your ancestors and the natural environment is at risk of being depleted. Planning to preserve this wealth involves saving it by teaching about it and making everybody aware that this wealth is more precious and more important than any amount of money. Everyone needs to realize that this real wealth is what is actually needed, and they need to stop worrying about collecting more money.

Planning provides you with a clear sense of direction to your activities in life. It improves your understanding and your confidence. You need to follow some kind of work ethic in whatever you do. Always try to learn from other people successes and mistakes it gives you valuable experience with going through the loss and turmoil. Planning also means lesser emotional and financial stress when you work towards amassing all kinds of wealth. Hence it is important that you treat your positive thoughts and act of planning as wealth.

Chapter 6: Leveraging for Wealth: Relationship, financial, knowledge & skills, technology and service

Wealth, as perceived by many, is not only about money. If you strive to accumulate huge amounts of money only, you will never experience the sense of fulfillment in your life. This is because human beings have a tendency that when they reach a certain goal (earn a specific amount of money they had earlier aimed for), they feel that they should go for more. This cycle is endless and will continue until you meet death. You must understand that there are other more important things in life that can be called true wealth of life:

Relationships:

Today, you will find many people who have mastered their skills in dealing with all kinds of things such as cars, computers, printing press, scientific instruments, radios and money may not essentially leading a life of peace. This is because these people fail miserably in building or nurturing a relationship.

Christianity firmly believes that if you are successful in handling everything that touches your life but fail to handle people then your life is more of a failure. To call yourself truly wealthy and successful, you should share a healthy relationship with people at home, in business and with your fellow beings. The holy symbol cross is a unique example, which shows importance of relationships. The horizontal beam of the cross symbolizes your relationship with fellow beings while the vertical beam symbolizes your relationship with the Almighty. This shows relationships are worth investing and you should strive hard throughout your life to nurture it.

Finance:

Though money is not the most important thing in your life, it does have a serious impact on your attitude towards life. You will find many people angry or in a sorrow state because of the financial conditions they face in their life. Possessing wealth is itself not moral or immoral. God does not want his children to live in state of poverty. Christianity strongly condemns the preoccupation that people hold with regards to wealth. However, the ability to build resources and produce a financial backing is a gift granted by god to humans.

Financial planning, short term as well as long term, is essential to live a better life. An individual should start planning early in life, set clear goals. A person's life generally has short term goals (buying car, bike funding, education, mid term goals (marriage, buying home) and long term goals (child's education, retirement planning). It is necessary that an individual adopts a sensible lifestyle throughout and avoid falling into debt trap.

Knowledge and skills:

It is an old saying "Knowledge is Wealth"; the statement is more than its literal meaning. Knowledge and skills are one of the most prized wealth any person can possess. No wealth can buy Knowledge and skills. However, the purpose of knowledge is not only earning a living or amassing wealth. The true objective of seeking knowledge is to understand the material world and achieve perfection in all aspects of life. The ultimate purpose of knowledge is self-fulfillment and self development.

Technology and service:

Technology has touched all aspects of our life. In business it is impossible to survive without being updated in use of technology. Christianity clearly supports use of technology for development and protection of human lives. Christianity believes that technology is more than tools and machine that we use in our daily lives.

Technology is the means by which we shape our world. It has lot of potential for good and hence we should ensure that we use them for maximum betterment of ourselves as well as for others. The power of technology is so great that it can act as pointer to show difference between poverty and prosperity. For instance, a company relying on old technology cannot keep up to the competition and will eventually fail to achieve its targets.

Hence, it is necessary that we have free mind towards accepting newer technology that can improve the way of our life and life of our fellow beings.

Chapter 7: Wealth Distribution

Since the creation of the monetary system, there has always been a fraction of people who have accumulated more money than others around them. There is also an amount of people who are opposite of the elite; living in poor conditions without basic amenities. Even today, there is no change in the situation. The social economic caste divide is still present, and in this modern world forty percent of the total money is with just one percent of the population.

From the time of the Roman Empire to modern day economies, the basis of the monetary system has remained unchanged- to make the rich people richer and take away the little money from the poor. This hypocritical system has bred a culture of strong competition, where people fight with each other to get money and survive. Those who cannot compete have no place in the society and are left behind. In a never-ending race to get wealth, people have forgotten what the wealth is used for. To understand this, you must go beyond monetary wealth and look at the real wealth- heritage, nature and culture. These wealth were meant to be shared with everyone, to live a harmonious life. There is no divide of the natural geography. Anyone can enjoy the mountains, sea and natural view. Everyone is meant to take shelter under the trees and nature provides all the nutrition and protection from diseases necessary. Nobody is ever denied the warm of the sun or the water from the rivers. This is how true wealth is meant to be like.

Similarly, when you look at the heritage of your ancestors and the cultural wealth that you possess, you will realize that there is no need to compete to acquire this wealth. It is given without prejudice to everyone, and can be used by anyone who wants to use it. You may either learn from the mistakes of the past or not, but there is no one to deny you the past. This is true wealth, and it confirms the fact that wealth is not a luxury shared by a fraction of the population. Real wealth is not the cash and gold in the coffers of the elitists, but that which is present everywhere around you, and inside you. That wealth is what will ensure true and long-lasting happiness in your life.

The secret of lasting wealth is, the more you distribute it for the benefits of humanity, the more it increases. The whole purpose of wealth is to make our lives and those around us more happy and fulfilled. Always remember that we are all solutions to problems and God's response to fulfillments.

CHAPTER 8: Dare to be Wealthy

Many people in this world want to live a healthy and wealthy life. However, not all are able to do this. The main reason behind this is only a few people who want to be wealthy dare to be wealthy and take necessary steps that take them towards wealth. However, a majority of people are those who want to become wealthy but don't dare to think about being wealthy.

Such people though they want wealth hesitate to take some qualitative steps that will take them towards the path of wealth and good fortune. If you are also the one who wants to be rich as well as wealthy then you must know that you first need to dare to be wealthy in order to be wealthy. Not only this, apart from daring to become wealthy you also need to take some concrete steps that will back up your thinking of daring to be wealthy.

No matter what the economic scenario is you will be able to become rich only if you think to accumulate wealth. Even a single idea can strike gold and hit the bull's eye if you every try thinking and making it big in this contemporary world.

Majority, if not all, blame their luck of not being a celebrity or a wealthy person. What such people don't know is such kind of thinking is the main reason for not being wealthy and successful. If you keep on blaming on luck for your failures then you will never be able to think big and be wealthy. Thus, you must know that to get wealthy you first need to think positively and stop blaming luck for failures.

If you really want to become wealthy then the first thing you need to do is come out of the shell and dare to think that you will be wealthy and then follow it up with some hard work and extreme dedication in whatever you do. Also, remember that the work you do is never big or small unless you do it with full dedication and hard work. If you follow this mantra then no one can stop you from being wealthy apart from you and with God's help, you are unstoppable.

Thank You and God bless.

From

Tunji Ishola

Empowering You for Fullest Living on God's Terms